

## Refine Your Warehouse Operations to Improve Your Bottom Line

Warehouses come in various shapes and sizes and serve a multitude of purposes. Whatever your warehouse's *raison d'être*, there's likely room for improvement. Suboptimal processes can add up, increasing expenses and reducing customer satisfaction in a competitive market.

To combat these inefficiencies, your facility has to evolve. Here, [The Fix It Champ](#) shares some tips to refine your warehouse operations and improve your bottom line.

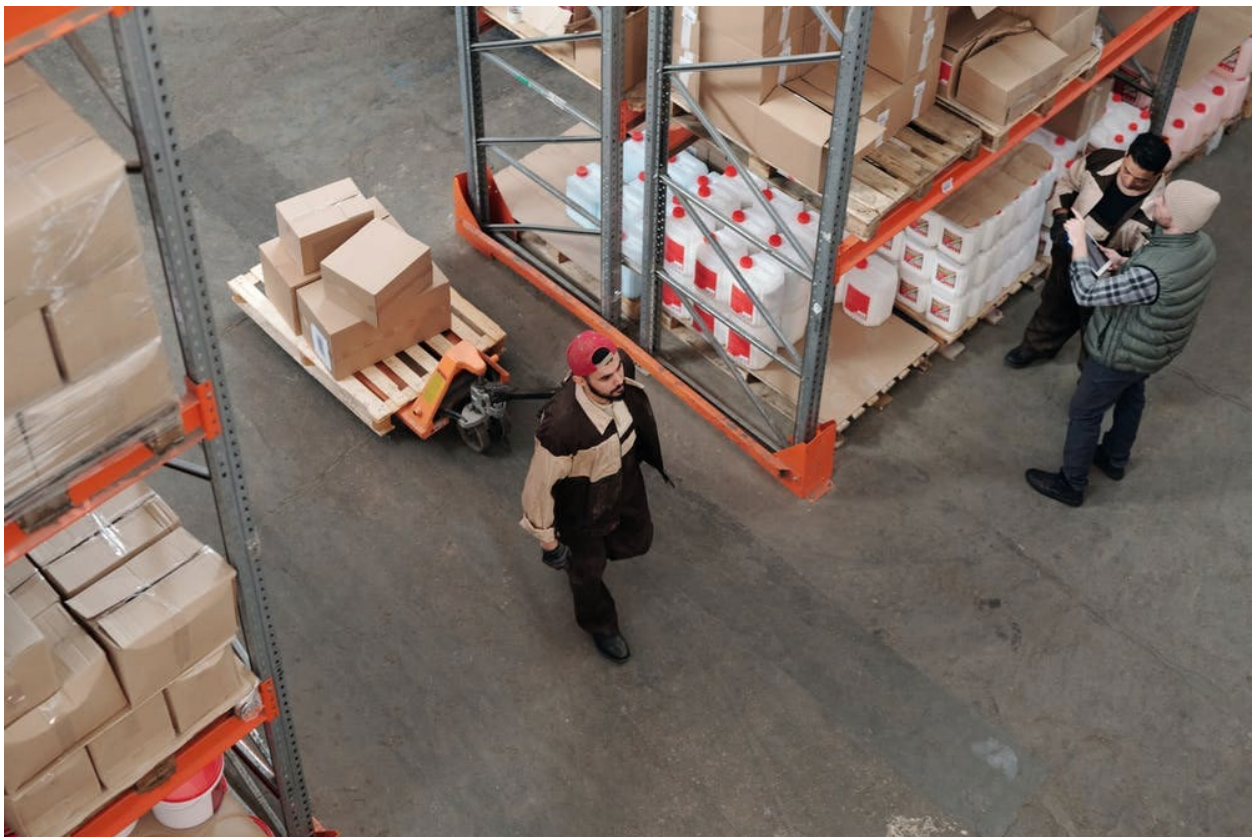


Image via [Pexels](#)

### Make Your Warehouse More Energy-Efficient

Automate processes such as [picklist](#) production. You'll save time and paper.

Use [electric forklifts](#) and automatic guided vehicles (AGVs) where relevant.

And consider your warehouse's temperature and lighting requirements. Are there [tweaks you can make](#) that won't compromise your goods but will lower your costs and carbon

footprint? You can also market green changes like these to environmentally conscious strategic partners.

You can also look for factors outside the warehouse itself. Can you relocate your operation to a warehouse more easily accessible [on foot](#) or via public transport? Look for ways to reduce the environmental impact of your employees' commutes.

## Manage Your Human Resources Better

The labor requirements of a warehouse may change from one day to the next. Rather than overstaffing, assemble a pool of university students and temps who can show up to work on short notice. This fluidity paves the way for same-day responses to increased demand.

Be sure, also, to invest in your workers. Training boosts productivity and gives employees a deeper understanding of SOPs.

Encourage healthy competition between teams and offer groups and individuals incentives for doing jobs well and doing them fast. Rewarding actionable worker insights formalizes a best practice culture and [raises staff satisfaction](#).

## Leverage Technology

Use an [enterprise resource planning](#) (ERP) system with a robust warehouse management module. This software assists with streamlining the way goods are picked and put away.

Employing radio frequency identification (RFID) tags to track shipments as they enter or leave your warehouse enhances security, reduces mistakes, and facilitates optimal inventory levels.

You want to incorporate technology that increases your warehouse's functionality and flexibility. Before spending on high-tech tools, do your research to make sure your projected ROI can adequately compensate for your capital expenditure.

## Look for Weak Links in Operations

Perhaps you could adjust your warehouse layout to reduce storage to picking distances. Or you could figure out less time-consuming methods for counting, labelling, and checking work. If you can [reduce or shorten handling steps](#), at least some of your KPIs will benefit.

## Prioritize Equipment Maintenance

Where strict requirements around equipment maintenance don't exist, take a proactive approach. Tune-up your machines frequently, and you'll prevent disruptive slow-downs and equipment failures.

## Improve Order Management

Rope in a Shopify developer to help you get a handle on customer [order management](#). You can easily find a professional online via freelance sites and job boards. These websites tend

to have reviews from previous customers so you can get an idea if someone is the right fit for your business.

In addition to setting up a more expeditious order management system, consider implementing an app your customers can use that's fully integrated with your ordering system. Look to app development companies that have experience with warehouse operations apps to ensure you get exactly what you need.

Optimizing your warehouse operations can ultimately result in cost-cutting, greater profitability, and growth. In a dynamic, modern business environment, maintaining a reputation as a valuable supply chain and logistics partner is essential.